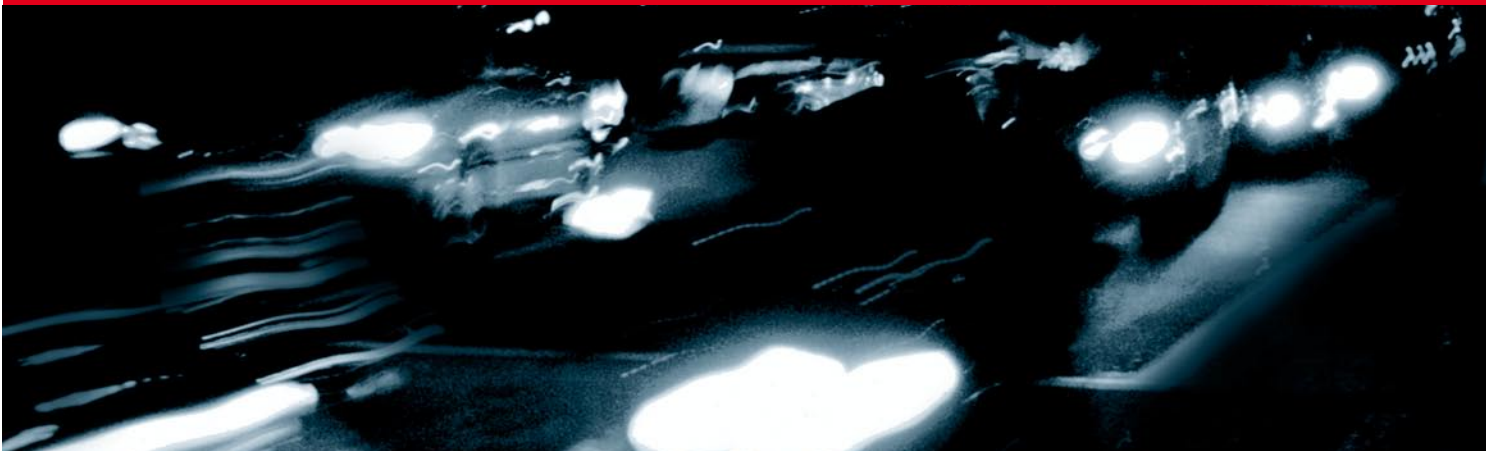


**FIAMM**



**FIAMM business in Original Equipment**

# FIAMM BUSINESS IN ORIGINAL EQUIPMENT



FIAMM is an Italian industrial group committed to satisfying needs for energy, safety and communication for people, goods and information on the move. With more than 60 years of entrepreneurial activity (behind it) and a heritage of highly skilled human resources, FIAMM now has manufacturing plants and sales offices throughout the world. Experience, thorough knowledge of the product and an ability to dialogue with customers are the undoubted strengths of the company, that can count on a solid and competitive manufacturing structure, on a global distribution, sales and service network. The presence of the Research and Development Centres pursuing process and product innovation, ensures the company is able to respond quickly to the changes in the market. These factors put Fiamm in a position to seize opportunity to expand its core businesses: automotive components - starter batteries, acoustic warning devices and antennas - and standby batteries for telecom and industrial applications. Today FIAMM is the undisputed world leader in the field of acoustic devices and is prominent in every other product area in which it is involved.

## INNOVATION

*Responding to new needs and anticipating the demands of the markets: these are the objectives that FIAMM has always pursued through heavy investments in research and development aimed at improving quality and reliability, optimizing production as well as developing new eco-compatible technologies and products.*

## QUALITY

*FIAMM was one of the first companies in the world to pursue quality certification and now holds numerous international certifications including ISO 9001, QS 9000 ed. 2000, AVSQ 94, EAQF 94, ISO/TS 16949 ed. 2002 and ISO 145001.*

## PARTNERSHIP WITH CLIENT

*In the automotive components industry, FIAMM's engineers work alongside those of the major car manufacturers from the moment setting up of the industrial platform to the production of new models.*

## AWARDS

*Starting from 1993 and for eleven years running FIAMM has been voted "Supplier of the Year" by General Motors in acknowledgement of the company's overall performance in supplying an excellent standard of products and services.*

FIAMM is a leader in the supply of starter batteries to the Original Equipment Market and to the After Market.

FIAMM is a technological leader in the supply of antenna systems for vehicles in the Original Equipment market. The company moreover is constantly engaged in the research and development of products, systems and services for information technology applications in the automotive industry.

The antenna market is a business that holds great interest for FIAMM: in fact, the number of antennas fitted to each vehicle is increasing, but so is the unit value of the product, which must be capable of supporting a large number of functions, from radio reception to telephone reception, from satellite navigation (GPS) to receiving television channels (terrestrial and satellite) through to radio-satellite reception (SDAR). FIAMM is a top-rate supplier not only of antennas but also of the entire on-board receiving system, paying special attention to the engineering of the various components and to the rationalisation of the electrical and electronic equipment fitted on modern cars.

## FIAMM BUSINESS IN ORIGINAL EQUIPMENT

▶▶ **STARTER BATTERIES:**  
**4 millions pieces per year**

## STARTER BATTERIES - Original Equipment Application List

Compressors	◀◀	<b>ATLAS COPCO</b>
Berlingo ♦ C1 ♦ C2 ♦ C3 ♦ C3 Stop & Start C4 ♦ C8 ♦ Jumpy ♦ Jumper	◀◀	<b>CITROËN</b>
430 Coupè - Spider ♦ 575M Maranello ♦ 599 GTB 612 Scaglietti ♦ Formula 1 - <i>Racing Team</i>	◀◀	<b>FERRARI</b>
New Ducato	◀◀	<b>FIAT</b>
Thesis	◀◀	<b>LANCIA</b>
Excavators	◀◀	<b>KOMATSU</b>
Coupè ♦ Quattroporte ♦ Spider	◀◀	<b>MASERATI</b>
Forklifts	◀◀	<b>MCF</b>
Classe E	◀◀	<b>MERCEDES</b>
Qashqai	◀◀	<b>NISSAN</b>
New Astra ♦ Zafira	◀◀	<b>OPEL</b>
107 ♦ 207 ♦ 307 ♦ 807 ♦ Boxer ♦ Expert	◀◀	<b>PEUGEOT</b>
Ape ♦ Porter	◀◀	<b>PIAGGIO</b>
Clio ♦ Kangoo ♦ Scenic ♦ Twingo	◀◀	<b>RENAULT</b>
Aygo	◀◀	<b>TOYOTA</b>

▶▶ **ACOUSTIC WARNING DEVICES:**  
more than  
34 millions pieces per year

▶▶ **ANTENNA SYSTEMS:**  
more than  
10 millions pieces per year



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